~EYESALVE (28)

- A substance meant to be applied to the eyes for its healing properties, used in a figurative sense in the Bible. The spiritually blind Christians in the Laodicean congregation were urged to buy eyesalve, to rub in their eyes that they may see.
- Because you say; I am rich and have acquired riches and do not need anything at all, but you do not know you are miserable and pitiable and poor and blind and naked. (Revelation 3:17)
- I advise you to buy from me gold refined by fire that you may become rich, and white outer garments that you may become dressed and that the shame of your nakedness may not become manifested, and eyesalve to rub in your eyes that you may see. (Revelation 3:18)
- The Greek word for eyesalve, *kol-lou'ri-on*, literally means a roll or cake of coarse bread, suggesting that the salve was likely made up into small cakes or rolls.
- As Laodicea was famous for its medical school and probably also produced the eye medicine known as Phrygian powder, the recommendation to buy eyesalve would have been very meaningful to the Christians there.